PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kianoush Namvar

Examiner: Mushfikh Alam

Serial No.: 10/719,029 Filing Date: November 24, 2003 Art Group: 2623 Docket No.: 150-441

Title: Interactive Media Transmission Method and System For Direct Purchase of Goods and

Services Over a TV-Broadcast Network

Hon. Commissioner of Patents and Trademarks U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313

Attn: Mushfikh Alam

AMENDMENT

Dear Sir:

In response to the Office Action dated September 11, 2007, applicant has the

following remarks.